

Consulting for Change

[Encouraging Women Across All Borders](#) (EWAAB) is developing the next generation of young women and non-binary folks, producing confident and capable professionals ready to take on new challenges. Through our year-long mentorship program students develop crucial problem solving, critical thinking and presentation skills all while exploring various future career paths. We strive to provide ample opportunities for our students to put their skills into practice because nothing can compare to solving real-world problems.

We have seen firsthand the growth of the consulting industry as more and more of our students consider careers in that industry. As these students prepare to enter this field we have noticed two key issues - first, many students don't have a real understanding of what consultants do and how to prepare for success and second, it is still a male-dominated industry despite some efforts from a few organizations.

To address these issues we are developing **Consulting for Change**, a month-long consulting challenge for rising sophomore and junior undergraduate students interested in the field. In this challenge students will be asked to *research*, *analyze* and *propose* a solution to a problem posed by one of our partner nonprofits. Student groups will be paired with an industry mentor and be required to attend weekly "lunch and learn" talks to aid their experiential learning. At the end of the month student groups will be tasked with presenting their proposal to the nonprofit and an industry advisory committee to provide constructive feedback.

Quick Facts:

What is the timeline for this program?

All Industry and Nonprofit Partners confirmed: January 27, 2025

Student application process: February 3 - March 28, 2025

Industry Partners receive student information: April 1, 2025

Lunch and Learn Sessions confirmed: May 17, 2025

Challenge: June 2, 2025 - June 27, 2025

Presentations: June 26 and June 27, 2025

Who will participate in this program?

Rising sophomore and junior students interested in pursuing a career in consulting. By targeting this population of students we aim to better prepare them for internships and post-graduation employment. This challenge will only be available to the young women and

non-binary students who have participated in EWAAB's mentorship program and all participants must submit a successful application. For more information about EWAAB's student population and impact [click here](#).

Who will make successful industry partners?

We are seeking industry partners with a vested interest in the future of the consulting industry - organizations who believe, as we do, that a diverse and capable workforce means a more successful company. The best industry partner is the one ready to invest in the next generation of professionals.

Industry Partners

We believe change doesn't happen in a vacuum - the only way for us to make headway in achieving gender parity in the consulting industry is to work in tandem with the industry itself. We are seeking consulting firm partners to help make this impactful program a reality.

Benefits of partnership

- Join a global effort in transforming the consulting industry by working to achieve gender parity. By participating in this program you will be not only encouraging talented young women to join the consulting field, you will be **building an early pipeline of diverse interns and future young professionals**. This program is aimed to prepare students for the consulting field before they are even eligible for most internships. These students will be able to hit the ground running in any internship they accept.
- **Develop future managers** within your own organization. All Industry Partners will provide the program with at least one mentor. This is an excellent opportunity for young professionals to practice their leadership skills as they guide a small team through a typical consulting case.
- Bonus: Student teams aren't working toward an arbitrary solution, **they are working to solve a real-world problem** for one of our nonprofit partners. Not only will your contribution help develop future consultants, it will help nonprofits continue their meaningful work.

Become an Industry Partner

ChangeMaker: \$4,000

- Sponsor a team of 3 students

- Provide an Industry Mentor
 - Industry Mentors are required to attend a 1 hour welcome event, meet with the team for at least 1 hr per week, attend the 1 hour final presentation, and be available for additional questions from the student team.
- Be included in all promotional materials as a ChangeMaker.

ChangeMaker+: \$5,000

- Receive all the benefits of a typical ChangeMaker.
- Provide your own challenge for the team(s) you sponsor. This will allow you to more directly engage with students and gauge their talent.

Industry Partners can sponsor up to 3 teams, each additional team will add \$3,000.

Supporter: \$1,000

- Provide a speaker for a “lunch and learn” session (held once per week); speakers will talk to the entire cohort about a topic relevant to the consulting industry.
- Be included in all promotional materials as a Supporter.

Champion: \$2,500

- Provide a speaker for a “lunch and learn” session (held once per week); speakers will talk to the entire cohort about a topic relevant to the consulting industry.
- Provide an Industry Advisor to sit on the advisory committee who provides all teams with feedback at the end of the challenge.
- Be included in all promotional materials as a Champion.

Ready to learn more?

Connect with our CEO Sam Collins by emailing her (scollins@ewaab.org) or scheduling a time to chat through [Calendly](#).