

## Consulting for Change

[Encouraging Women Across All Borders](#) (EWAAB) is developing the next generation of young women and non-binary folks, producing confident and capable professionals ready to take on new challenges. Through our year-long mentorship program students develop crucial problem solving, critical thinking and presentation skills all while exploring various future career paths. We strive to provide ample opportunities for our students to put their skills into practice because nothing can compare to solving real-world problems.

We have seen firsthand the growth of the consulting industry as more and more of our students consider careers in that industry. As these students prepare to enter this field we have noticed two key issues - first, many students don't have a real understanding of what consultants do and how to prepare for success and second, it is still a male-dominated industry despite some efforts from a few organizations.

To address these issues we are developing **Consulting for Change**, a month-long consulting challenge for rising sophomore and junior undergraduate students interested in the field. In this challenge students will be asked to *research*, *analyze* and *propose* a solution to a problem posed by one of our partner nonprofits. Student groups will be paired with an industry mentor and be required to attend weekly "lunch and learn" talks to aid their experiential learning. At the end of the month student groups will be tasked with presenting their proposal to the nonprofit and an industry advisory committee to provide constructive feedback.

### Quick Facts:

*What is the timeline for this program?*

**All Industry and Nonprofit Partners confirmed:** January 27, 2025

**Student application process:** February 3 - March 28, 2025

**Industry Partners receive student information:** April 1, 2025

**Lunch and Learn Sessions confirmed:** May 17, 2025

**Challenge:** June 2, 2025 - June 27, 2025

**Presentations:** June 26 and June 27, 2025

*Who will participate in this program?*

Rising sophomore and junior students interested in pursuing a career in consulting. By targeting this population of students we aim to better prepare them for internships and post-graduation employment. This challenge will only be available to the young women and

non-binary students who have participated in EWAAB's mentorship program and all participants must submit a successful application. For more information about EWAAB's student population and impact [click here](#).

## **Nonprofit Partner(s)**

The best learning comes from practice in a real world context; we aim to provide a high impact learning experience for the next generation of young professionals while using our talent resources to make meaningful change in the community around us. Our students are ready to help you find a solution to a challenge within your organization.

### *Benefits of partnership*

- As a nonprofit ourselves we understand there are some challenges you just don't have the resources or people power to dedicate to. By participating in this program you will have multiple teams of students dedicated to finding innovative solutions to your challenge.
- Gain visibility for your organization and mission. All nonprofit partners will be included in promotional materials and shared with not only our participants and Industry partners but the entire EWAAB community.

### *Become a Nonprofit Partner*

- Provide a challenge for students to address. EWAAB will provide an example and template to help you articulate your challenge to the teams.
- Be available to answer various questions and provide additional details regarding your organization and the challenge throughout the program.
- Provide an organization representative who can attend the 1 hour welcome event at the beginning of the program and the 1 hour final presentation at the end (virtually).

## **Ready to learn more?**

Connect with our CEO Sam Collins by emailing her ([scollins@ewaab.org](mailto:scollins@ewaab.org)) or scheduling a time to chat through [Calendly](#).